

# "Working with Families to Build a Better Future"

Each year, hundreds of families face challenges that can feel overwhelming. Whether it's housing insecurity, parenting issues, or the daily struggle of putting food on the table.

FACES provide critical support, offering everything from emergency financial assistance to educational workshops, counselling and resources tailored to each family's unique needs.



## Why your support matters...

Families who benefit from our services are often dealing with challenges that may seem insurmountable. Your sponsorship will make it possible for them to find stability, hope and confidence again.

A partnership with FACES will give your brand the opportunity to make a visible difference to the lives of local families while reinforcing your commitment to community values.

## The Impact of Your Sponsorship...

By partnering with us, your contribution will directly impact families in Bedford Borough. With your support, FACES can continue to provide:

- <u>Emergency Financial Assistance:</u> Keeping families in their homes and ensuring they have basic necessities.
- <u>Educational Programs:</u> Offering life skills, job training, and budgeting workshops that help families move forward sustainably.
- Health and Wellness Resources: Connecting families with mental health services and wellness resources to improve overall quality of life.



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147 Church Lane, Bedford, MK41 0PW







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#### Sponsorship Packages

Options to Match Your Commitment

To ensure that your sponsorship brings value to both the community and your brand, we offer layered sponsorship packages that allow you to choose a level that fits your goals and budget.

Each package includes unique recognition opportunities designed to showcase your commitment to giving back.

#### **Family Champion Sponsor**

- Your logo featured on select event materials
- Social media acknowledgment
- Invitation to attend a family workshop to see the work first-hand

#### Hope Builder Sponsor

- Your logo featured event materials and our website
- Featured in a family spotlight, showing the direct impact of your support
- Public acknowledgment at our main event
- · Social media shout outs and a certificate of appreciation

#### **Community Hero Sponsor**

- Premium logo placement at all events and media
- Featured article on our website and newsletter
- Opportunity for an on-site visit to see your impact first-hand
- · Customised recognition plaque and social media highlights





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